

PDX Coin Nears Major Product Milestone, With Pending Payments App Beta Test, Expanded Exchange Listings.

PDX's Advancements Disrupt and Revolutionize the World of
Finance and Crypto-Asset Utility

New York, NY – January 30th – [PDX Global Ltd.](#), a company at the heart of global payments and digital banking platforms, aims to allow hundreds of millions of retail users, institutions, merchants, vendors, and ecosystem partners to participate easily in the crypto economy with instant conversions between digital and fiat currencies, proudly announces updates in its ongoing pursuit of innovation and technological progress.

PDX is excited to share that they have completed the Minimum Viable Product (MVP) development phase for PDX Beam, a cutting-edge mobile application suite for crypto-to-fiat payments and banking. This remarkable achievement introduces a product enabling cryptocurrency to fiat transactions and advanced banking features. PDX Beam focuses on user needs, providing state-of-the-art solutions to facilitate fast, secure, and efficient transactions in the dynamic world of cryptocurrencies.

PDX Global, and PDX Coin (<https://coinmarketcap.com/currencies/pdx-coin/>) will in March release the beta version of their core banking and payments product, PDX Beam, a globally capable and compliant web and mobile-enabled crypto-to-fiat payment application built on the Polygon blockchain, which will completely change the way digital payments are made from consumers to merchants, and in peer to peer transactions, both send and receive.

This new platform will operate at high speed, enabling instant real time settlements in fiat currency, and massively reduce customer and merchant transaction fees. PDX believes this is the first real challenge in decades to the Visa / Mastercard duopoly. The platform circumvents the costly and fraud-ridden legacy card system, and eliminates the need for traditional payment processors and other middlemen, entirely. The new platform is set to disrupt the traditional payments markets as well as the global remittances market, a \$750 billion industry. PDX Beam will integrate into the POS system of any merchant seamlessly and with no integration cost to the merchant, and with zero disruption to existing payments rails.

PDX Beam, at the same time, will encourage the continuing trend toward mass adoption of digital assets, given the utility it now grants the holders of digital assets, and particularly the ability to now use them for fast, seamless payments. It will also work efficiently and be interoperable alongside the traditional banking system.

PDX Beam will support most major blockchains, and all coins and tokens built on them.

A groundbreaking revolution is on the horizon with the organization's beta testing of PDX Beam. This pivotal milestone ushers in a new era. PDX Beam promises an immersive experience where users will encounter a seamless and intuitive platform that redefines how individuals interact with crypto assets. PDX Beam embodies thinking by prioritizing user requirements and creating a dynamic environment for conducting crypto transactions. This beta test demonstrates PDX's commitment to innovation as they strive to set new standards of accessibility, convenience, and security within the digital finance realm.

In the upcoming beta test, PDX is partnering with Cross River Bank, Kraken, Digibee, Unified Infotech, Intellicheck & WalletConnect. PDX will also integrate with POS systems Clover, Toast and SuiteRetail, the last of which is a major systems integrator for Oracle Netsuite. During the beta test consumers will be able to transact on Beam with over 200 retailers and merchants.

PDX has announced upcoming new exchange listings for PDX coin, initially on Bitmart, LBank, and Coinstore, and following Beam beta test conclusion, Kraken and Binance. Kraken is also a key strategic partner in their testing and operation of the Beam payments platform. They have also provided insights into PDX's market capitalization, showcasing their planning and dedication to creating an inclusive ecosystem for cryptocurrency enthusiasts and investors. This transparency demonstrates their commitment to accessibility in the evolving world of digital assets.

In addition, PDX is actively working towards obtaining Electronic Money Institution (EMI) licenses in the EU, UK, and Hong Kong. This initiative aligns with their commitment to maintaining compliance and banking capabilities across various jurisdictions. PDX reaffirms its operations' focus on both security and legal compliance by seeking these licenses. These milestones are crucial in enhancing accessibility and building trust within the cryptocurrency community, establishing PDX as a leading market player and innovator.

[Shane Rodgers](#), Co-Founder, Chairman, Chief Executive Officer of PDX Global Ltd. expressed his excitement about these achievements, stating, "The recent achievements represent major progress for PDX. The completion of the MVP for PDX Beam Version 1, new crypto exchange listings, and pursuit of EMI licenses all highlight our mission to reshape and redefine the global crypto, payments, and banking landscapes."

About PDX Coin;

PDX Coin (<https://coinmarketcap.com/currencies/pdx-coin/>) is a global payments and digital banking platform that is being built as an on-ramp to enable hundreds of millions of retail users, institutions, merchants and vendors and other ecosystem partners worldwide to fully participate in the crypto economy freely and easily with instant conversions and low fees. The upcoming payments app and banking services will effectively enable almost all major cryptos to become instantly liquid and spendable in eventually tens of millions of locations around the world. PDX is also developing products and services across the DeFi and NFT spaces, and is prepping the upcoming launch of its new globally-capable betting and wagering platform, as well as its new high-performance proprietary blockchain protocol, Siberia.

About SuiteRetail;

SuiteRetail, established years ago with a vision, has completely transformed the retail industry by creating SuitePOS, an advanced point-of-sale system. Committed to revolutionizing how retailers function, SuiteRetail seamlessly combines in-store transactions with business platforms such as Oracle, NetSuite, and Salesforce. Presently, SuitePOS serves as an entity that empowers retailers worldwide by providing them with a simplified and practical approach to conducting business.

###